

Rich Communication Services:

The Future of Messaging

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What is Rich Communication Services?

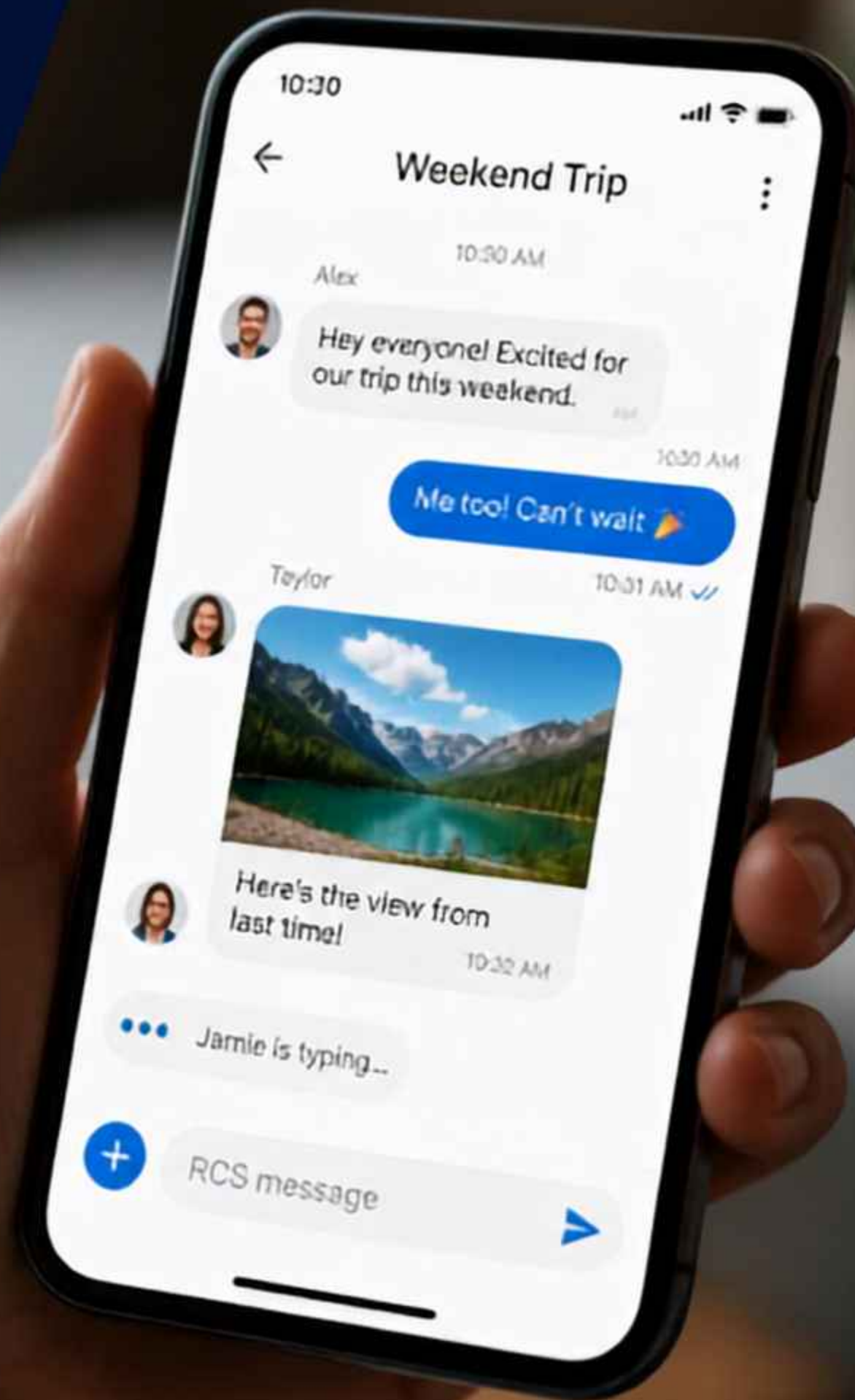
RCS is the **next generation** of messaging, evolving SMS and MMS into a richer, more interactive experience.

Group conversations

High-resolution photo sharing

Read receipts

Typing indicators



Key Benefits and Features of RCS

Rich, interactive experiences with multimedia and real-time engagement

Works seamlessly across devices and mobile networks

Stronger business messaging with verified senders and branded trust

Higher engagement that drives better response rates



Market Adoption and Trends

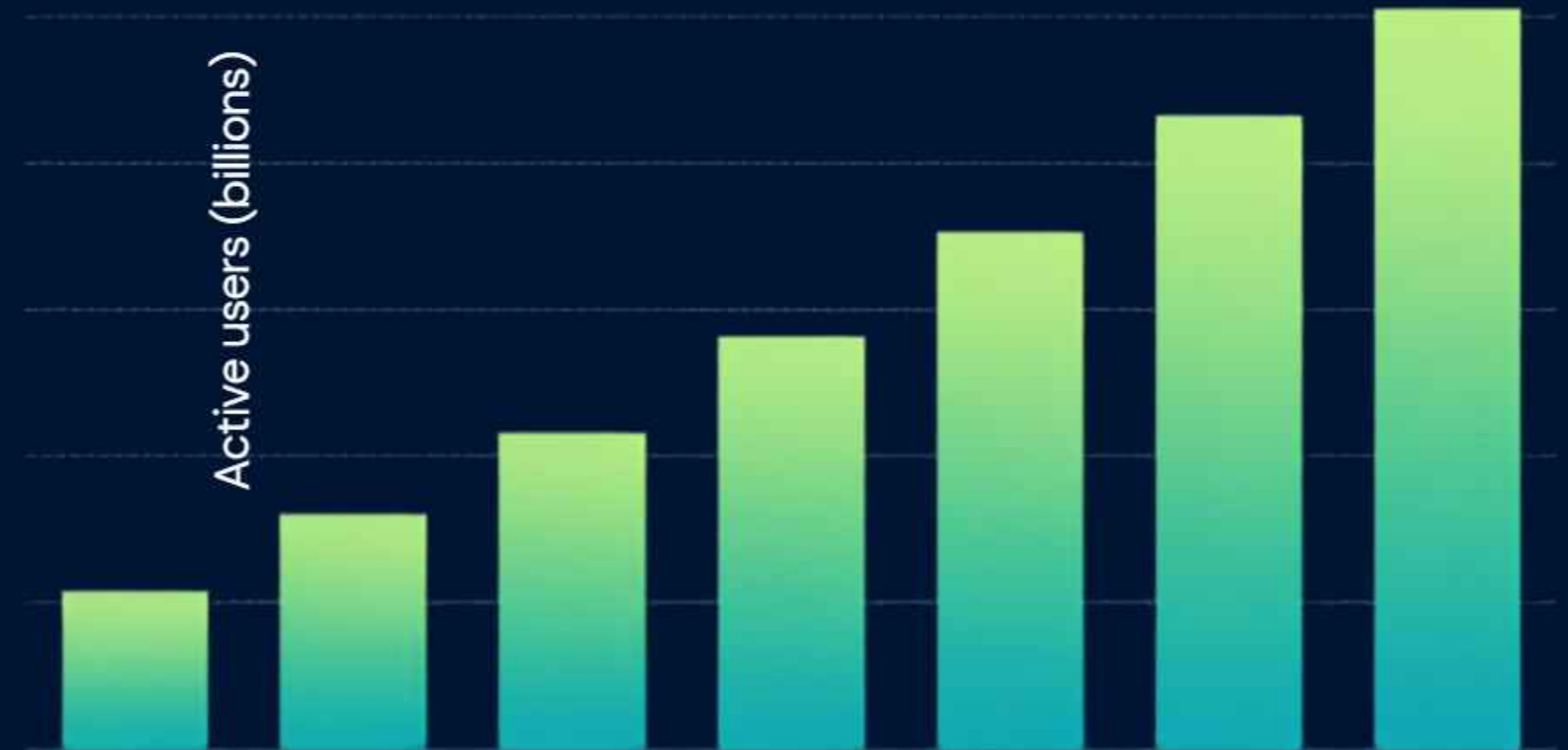
Over

**1.5
billion**

**active users worldwide
as of 2026**

Growing carrier and OEM
support continues to
accelerate global RCS adoption

GLOBAL RCS ADOPTION GROWTH



The Future of Messaging with RCS

Smarter conversations with AI
Richer business experiences
Open APIs for broader innovation

Explore how **RCS** can transform your communication strategy.

